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## **BEYOND THE CAMPUS ENVIRONMENTAL PROMOTIONAL ACTIVITIES**

## ACADEMIC YEAR 2022-23

#### **TREE PLANTATION**

Tree plantation is a vital environmental initiative, and RBVRRWCP College is actively involved in such endeavours beyond its campus borders.

On August 11, 2022, RBVRRWCP arranged a tree plantation event on the college premises and as well as outside the campus in nearby school Diksha model public school school

The significance of tree plantation cannot be overstated. Trees play a crucial role in maintaining ecological balance by absorbing carbon dioxide, releasing oxygen, and providing habitat for wildlife. They also help in reducing soil erosion, mitigating climate change, and enhancing the overall aesthetics of the environment.

By participating in tree plantation activities, RBVRRWCP College demonstrates its commitment to environmental sustainability and community welfare. Such initiatives not only contribute to greening the surroundings but also instil a sense of responsibility and environmental consciousness among students, faculty, and the wider community.

Through tree plantation efforts, RBVRRWCP College is actively contributing to the preservation and enhancement of our natural environment, paving the way for a greener and healthier future for generations to come.

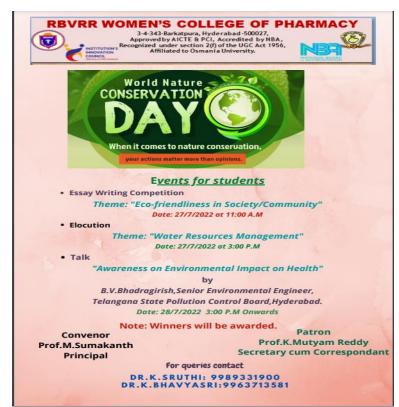


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#### WORLD NATURE CONSERVATION DAY CELEBRATIONS

World Nature Conservation Day was celebrated by IQAC, RBVRR WCP on 28th July, 2022. The objective of this celebration was to increase the awareness about protecting the natural resources that the Earth is bestowed with. To mark the occasion, Essay Writing and Elocution competitions were organized on July 27, 2022, in which numerous college students participated. The winners were awarded with e-certificates and prizes. An awareness talk was also given on 28/7/2022 by **Mr.B.V.Bhadragrish**, Senior Environmental Engineer, TS Pollution Control Board, Hyderabad. Faculty members, students of M.Pharm, B.Pharm and Pharm.D participated in the event.





9. S-Kanth PRINCIPAL



# ACADEMIC YEAR 2021-22

### CLEANLINESS DRIVE AT KACHIGUDA RAILWAY STATION

On 22<sup>nd</sup> December, 2022, RBVRRWCP B.pharm and Pharm D, Students participated in a cleanliness awareness program at Kachiguda Railway Station. The volunteers actively engaged in various cleaning activities, including picking up litter and tidying up the station premises. In addition to the cleaning efforts, the volunteers also pasted awareness posters around the station and communicated cleanliness messages to the passengers. Their efforts were aimed at promoting a cleaner and healthier environment at the railway station, encouraging everyone to play their part in maintaining cleanliness and hygiene.

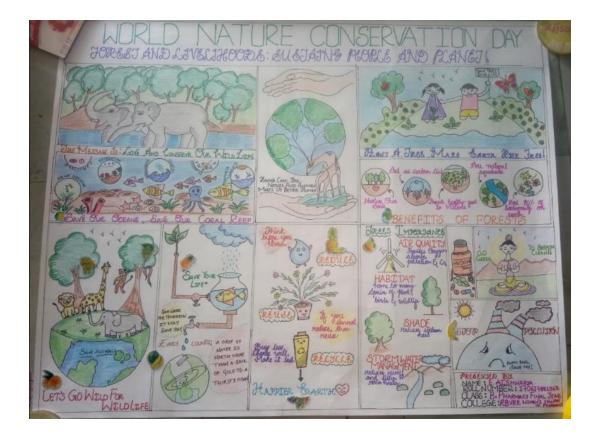
## WORLD NATURE CONSERVATION DAY

The IQAC of RBVRR WCP celebrated World Nature Conservation Day on July 28, 2021, with the aim of raising awareness about the importance of preserving our natural resources. The theme for World Nature Conservation Day 2021 was **''Forests and Livelihoods: Sustaining People and Planet''.** To commemorate the occasion, a poster presentation activity was organized at inter college level, and students from various colleges participated enthusiastically. Additionally, to mark this special day, staff and students from various colleges planted saplings as a symbol of their commitment to nature conservation.





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Poster of World Nature Conservation Day





**Plantation by Staff and Students** 

M. S-Kantu



## ACADEMIC YEAR 2020-21

#### WORLD ENVIRONMENT DAY

The IQAC of RBVRR WCP celebrated World Environment Day on June 5, 2021. World Environment Day serves as a reminder for everyone to acknowledge their responsibility to care for the Earth and to take action as agents of change. Observed annually on June 5th, World Environment Day aims to promote awareness of nature and advocate for its protection. The theme for World Environment Day 2021 was "Reimagine, Recreate, Restore," emphasizing the importance of preventing, halting, and reversing environmental damage, moving from exploitation to healing. Various inter-college competitions such as Essay Writing and Vocals for Locals were organized, attracting participation from numerous colleges. E-certificates and prizes were distributed among the winners.



M. S-Kanth PRINCIPAL



### AWARENESS PROGRAMME ON BAN PLASTIC

RBVRRWCP organized an awareness program centered around the ban on plastic usage on 30 April 2021. Recognizing the pressing need to address environmental concerns, the college took proactive steps to educate students and the community about the adverse effects of plastic pollution and the importance of adopting eco-friendly alternatives.

The program featured informative sessions on the harmful impacts of plastic on the environment, wildlife, and human health. Through interactive presentations, discussions, and workshops, participants gained insights into the urgency of reducing plastic consumption and embracing sustainable practices.

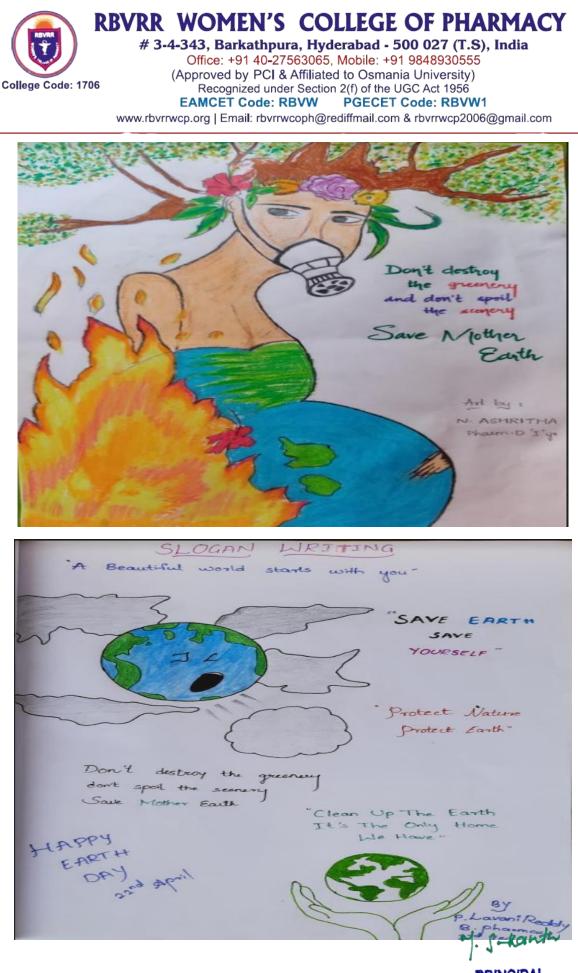
Moreover, the program highlighted practical strategies for reducing plastic usage in daily life, such as opting for reusable bags, bottles, and containers, and promoting the use of biodegradable alternatives. Additionally, students and attendees were encouraged to participate in plastic clean-up drives and recycling initiatives to mitigate the environmental damage caused by plastic waste.

Overall, the awareness program catalyzed fostering environmental stewardship and inspiring collective action towards creating a cleaner, greener, and plastic-free future. Through collaborative efforts and community engagement, RBVRRWCP continues to champion environmental sustainability and empower individuals to make positive contributions towards a healthier planet.

#### EARTH DAY CELEBRATION

The IQAC of RBVRR Women's College of Pharmacy organized Earth Day celebrations on April 22, 2021. Various events including drawing, quiz, and slogan writing competitions were conducted at the inter-college level. Students from schools and other colleges enthusiastically participated in these events. The highlights of the celebration were shared on social media platforms to raise awareness among the public about the importance of environmental protection and the need for conservation efforts.

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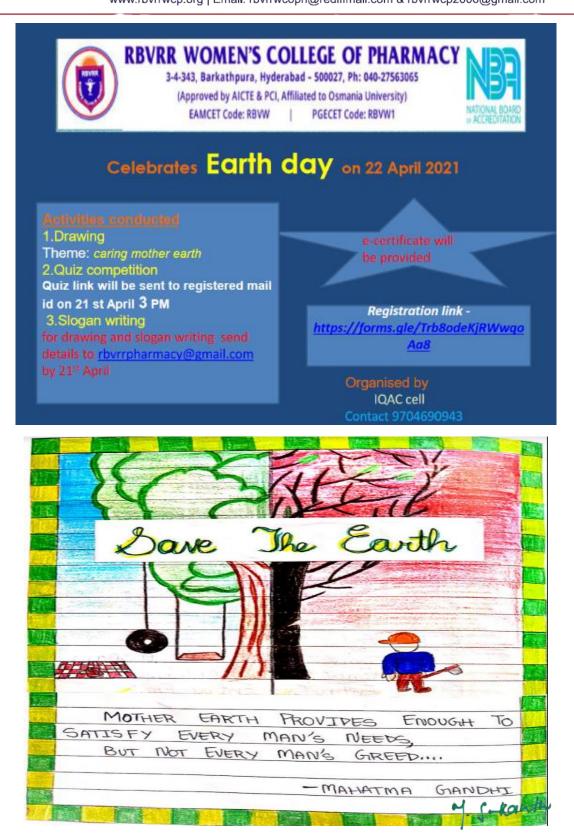




**RBVRR WOMEN'S COLLEGE OF PHARMACY** 

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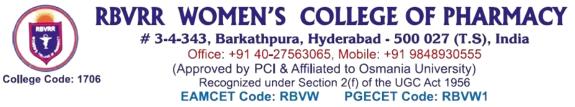
## ACADEMIC YEAR 2019-20

#### PERSONAL GROOMING AND HYGIENE AWARENESS

In commemoration of Women's Day 8<sup>th</sup> March 2020, a special grooming session focusing on skincare for teenagers was organized by ORIFLAME members. The session encompassed various aspects including the significance of personal grooming, appropriate attire selection, hygiene practices, effective communication skills, confidence-building techniques, lifestyle management tips, public speaking guidance, phone etiquette, table manners, and general etiquette. This initiative aimed to empower young individuals with essential knowledge and skills for maintaining personal hygiene, enhancing self-confidence, and presenting themselves effectively in various social and professional settings.



M. S-Kantu



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## **Environmental Awareness Programme**

The IQAC of RBVRR Women's College of Pharmacy conductedEnvironmental Awareness Programmeon September 20, 2019.Our institution is dedicated to fostering environmental consciousness among students. One of the initiatives involves organizing awareness programs aimed at educating school students in nearby areas about the detrimental effects of plastic usage and the benefits of a plastic-free environment. Plastic pollution poses significant hazards to the environment, and aligning with the Swachh Bharat Abhiyan, our students are encouraged to adopt cleanliness habits not only within the campus but also in the surrounding areas and communities. Through these efforts, we aim to instill a sense of responsibility towards preserving our environment and promoting sustainable practices for a cleaner and healthier future.



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PRINCIPAL RBVRR Women's College of Pharmacy (CC No: 1706) Barkatpura, Hyderabad-500 027 (TS)



## ACADEMIC YEAR 2018-19

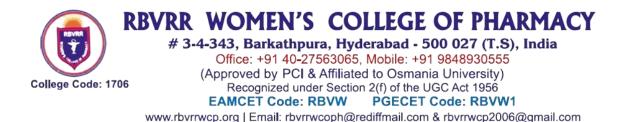
## THE SWACHH BHARAT ABHIYAN

Our honourable Prime Minister announced the launch of the clean India mission known as the "Swachh Bharat Abhiyaan" on 2<sup>nd</sup> October 2014. Responding to that call, the Principal of RBVRR Women's College of Pharmacy launched the Swacch Bharat Abhiyan at RBVRR Women's college of pharmacy on 4<sup>th</sup> August 2018. Principal of RBVRR Women's College of Pharmacy planned the "clean campus mission" in which a large number of faculty members, staff and students participated. The work was nearly done for about 3 hours in the morning after which the participants of the mission were provided with refreshments. This is a basic initiative for all of the Indians to realize the importance of cleanliness of our nation



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# ENVIRONMENTAL PRESERVATION AND PLANTATION DRIVE (HARITHA HARAM)

Eminence and inspiration were the prevailing sentiments during the "Tree Plantation Drive" conducted by RBVRRWCP on July 23, 2018. Student volunteers enthusiastically participated in planting saplings within the college premises as well as in nearby schools and colleges. The drive not only enhanced the beauty of the campus but also contributed to the environment with the planting of various saplings such as Amla, Kadipatta, Aloevera, and Hibiscus. College gardeners and workers provided valuable assistance throughout the event. The primary objectives of the event were to raise awareness among students about the importance of tree plantation and environmental conservation.





M. S-Kanth